



## 9 Ways to Boost your WWM Bucks

### 1. SET A GOAL

Set a fundraising goal and achieve it! By utilizing these tips, you can reach your goal and help those living with disabilities!

### 2. USE YOUR COMPUTER

If you registered for Walk With Me Tampa with an email address, you will receive a link to a donation page, which can be personalized and used to accept online credit card contributions from family and friends. Send emails to everyone in your address book; ask them to sponsor your participation in Walk With Me Tampa by going to your personal donation page. If you haven't received your username and password or if you didn't give us an email address when registering, please call 813.769.5923 and we'll get you started today!

### 3. USE YOUR WRITING ABILITIES

Send a letter or email to friends, family, colleagues, and businesses that you frequent (such as your dentist, dry-cleaner, hairdresser etc.) asking them to sponsor your participation in Walk with Me Tampa. Write everyone! Don't forget any groups or organizations to which you belong!

### 4. DISPLAY A POSTER

Display a poster at your workplace, apartment complex, or mailbox to promote your involvement in Walk With Me Tampa. Put one above your desk at work or in the coffee/break room. (You can get walk supplies by calling the Easter Seals office at 813.769.5923, or by emailing [jseppi@fl.easterseals.com](mailto:jseppi@fl.easterseals.com). Hang one on your apartment or house door or in the laundry room of your building (or even slide a flyer and envelope under neighbor's doors requesting a donation for the Walk). If you are in school, put a poster on your locker, in the bathrooms, main office, commons, counseling office, and classrooms. Posters are an excellent way for people to find out about the Walk and your participation in it.



## **5. UTILIZE VOICE MAIL**

Some of our walkers have great success in getting sponsors by changing the outgoing message on their office phones, answering machines, and cell phones. You can include in your regular outgoing message that you will be participating in this year's Walk and are looking for sponsors and to contact you if they are interested.

## **6. RAISE MONEY AT YOUR WORKPLACE**

Your workplace is one of the best places to raise money. Don't be shy about asking for sponsors. When people see their co-workers and management sponsoring you, they'll pitch in! If you work in an office and have access to your company's email, voice mail or computer bulletin boards; use these methods of communication to spread the word about Walk with Me Tampa.

## **7. INVOLVE YOUR FRIENDS**

Ask each of your sponsors to ask at least one other person for a contribution. This way, you collect two checks from each sponsor.

## **8. HOST A SHINDIG**

Host a party asking everyone for a donation at the door! Remind them that this is for a good cause-they may pitch in more money than your suggested donation! One walker did this and raised \$2,500 in just one evening. Or host a bake sale at your business or organization - ask friends and family to show off their baking skills for your sale.

## **9. DOUBLE YOUR FUNDRAISING DOLLARS**

Many companies will match their employees' contributions. Be sure to ask your employer. And don't forget to ask all of the people who sponsor you to find out if they have a matching gift program at their workplace. Call the Easter Seals office, 407.629.7881 x12101, if you aren't sure if your company has a matching gift program or would like additional information on how such programs work.



## Company & Organization Recruitment Ideas

1. Secure executive management support! Ask your company/organization president to sign a memo or send an email to all of your employees/members asking them to register.
2. Set a goal of meeting five new people in your company/organization and recruiting them for your team.
3. Investigate your company's volunteer programs and make sure Walk With Me Tampa is on this year's calendar.
4. If your company doesn't have a volunteer calendar, present management with the idea of starting one!
5. Have a recruitment drive in your cafeteria every day for a week.
6. Make announcements in weekly newsletters or e-mails. Include the names of all the people who have registered for your team each week and encourage co-workers to sponsor someone they know from the list or to register themselves!
7. Include Walk With Me Tampa flyers with info on your team as a paycheck insert or mail drop.
8. Place Walk With Me posters in every break room and near all employee mailboxes announcing your company/organization's participation.
9. Ask your company to sponsor each employee for \$50 as an incentive to participate in Walk With Me Tampa.
10. Encourage friendly competition between departments.
11. Ask your vendors to participate with your team, if their company doesn't already have a Walk With Me Tampa team.
12. Write a personal appeal to all of your friends and family telling them why you are walking. Ask them to join you by registering and raising money Easter Seals!
13. Assign co-captains for every floor/building of your company/organization and set a goal of 10 walkers per captain each week.



14. Make a Walk With Me Tampa team T-shirt and offer it as an incentive for those who register and raise a pre-determined amount of money.
15. Throw a party! Ask guests to register for your Walk With Me team.
16. Keep an updated list of your team's walkers and their fundraising totals on your company/organization's bulletin board. Include your name and number for more information.
17. Ask your Human Resources Department to write a letter to all employees encouraging them to participate as part of the team.
18. Give each person that registers a piece of company memorabilia, last year's Team t-shirt, company hat, etc.
19. Host a Walk With Me "Dress-Down" Day. Everyone who registers for the walk gets to dress casual for a day!
20. Hold a recruiting contest. The co-captain to register the highest number of walkers for your Walk team gets a free vacation day!