

# Fundraising Ideas



## For Easter Seals New York

These fundraising ideas for your friends, family and coworkers have been successful for others and will help your team build relationships while having fun as you reach your goal!

Questions?? Contact Nora Ouamani at [nouamani@eastersealsny.org](mailto:nouamani@eastersealsny.org) or 212-220-2290

### Special Party of BBQ

Host a social event among staff family and/or friends, and ask to donate a small entry fee. Make it a pot-luck, hold silly contests, make it a theme, etc.



### Pie/soak your boss

See if your boss will help you fundraise by raffling off a chance to throw a pie in their face or dump water on them. All in good fun!



### Hold a Yard Sale (As one or a group)

Clean the house or garage for a cause! Enlist friends, other company depts. or locations to help donate items. Advertise!



### Golf or Mini-Golf

Golf takes more time and resources to plan, but a great way to raise a lot of money! Tournaments will require working with Easter Seals on scheduling and logistics. However, Mini-golf is an easier, family-friendly alternative that anyone can do!



### Casual for a Cause

Perfect for companies that typically don't allow "casual day." Staff pay a fee to dress casual on a certain day. (Needs approval from mgmt.)

### Donation Jar



### RAFFLES are POPULAR!

Conduct a raffle of items, or special baskets, or a 50/50. Unique raffles include VIP car spaces at the office, scratch ticket trees, etc.

\*Ask your HR Dept to raffle a day off!\*

### Card Tournament

Gather a group to play a card game with a buy in. Half the pot goes to the winner, the other half goes to charity

### Silent Auction

Gather items, display them with bid sheets, and let staff/friends bid. Best practice is to do this online and take email bids (set a cutoff date/time). Most silent auctions are run during other main events.

### Bake Sale/Cookie Sale/Pizza

Ask people to donate baked goods and sell them! Easy as apple pie! Or buy/make pizza and sell it by the slice

### Friendly Competition

Challenge other depts., locations or groups to see who raises the most! Give a prize!

### Additional ideas include:

~Guest Bartending      ~Fishing Trips  
~Car Wash      ~Cruise      ~Lounge Event  
~Yankee Candle Fundraising ([yankeecandlefundraising.com](http://yankeecandlefundraising.com))